



ATG Announces a Brand Refresh, Reveals a New Logo – Aeries

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ATG has released a new logo to better align itself to the current business landscape, with a commitment to being future-ready.

15th September 2021: ATG, a leading Global Business Service (GBS) provider of Technology, Digital Transformation and Business Process Management (BPM) solutions, announced a newly refreshed brand logo – Aeries with a new modernized look.

With the brand refresh, while the logo has changed, Aeries remains committed to its core values. It continues to expand the depth and breadth of its [digital transformation](#) and business advisory solutions; designed to help companies improve their business process efficiencies as well as to better manage their technology challenges. Aeries takes pride in being client-centric organization, providing best-in-class solutions in the technology services market.

About Aeries

As a Global Business Service company, Aeries enables organizations to effectively manage their technology and business operation requirements for growth and business expansion through customized industry-agnostic solutions. We help mid-market companies and fast-growing start-ups to manage their technology, transformation and business operation requirements through varied partnership-based engagement models suited to their needs. With skilled dedicated resources, flexibility and leadership support, we empower organizations to be flexible, competitive and nimble to achieve their goals of enduring cost efficiencies, operational excellence and value creation in today's fast-paced environment.